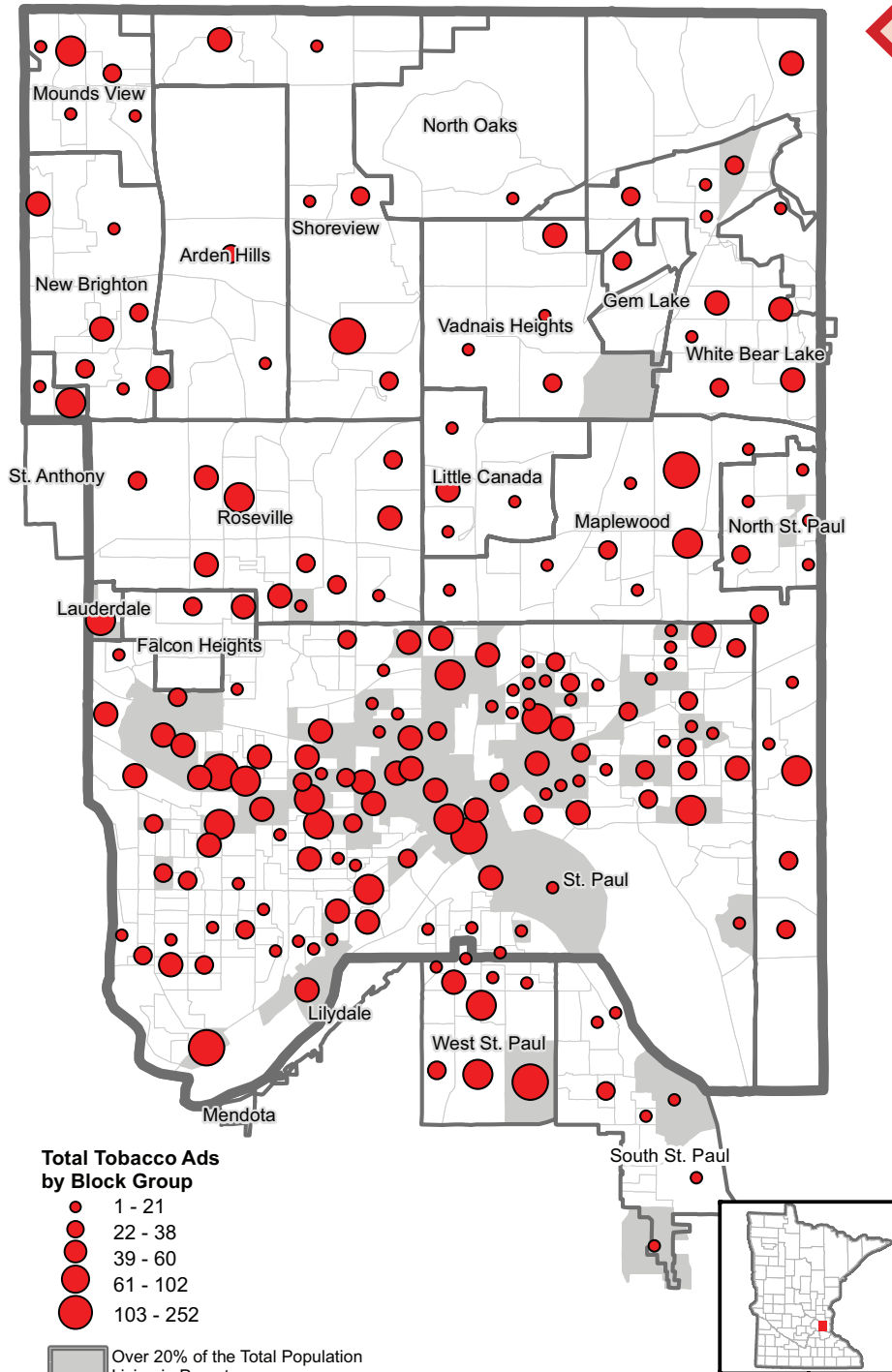


Ramsey County, Minnesota



Point-of-Sale Tobacco Advertising and Poverty

In the summer of 2007, Ramsey Tobacco Coalition staff completed a census of nearly all of the establishments, including stores, restaurants, bars, and other entertainment venues in Ramsey County, and neighboring Dakota County cities of West St. Paul and South St. Paul, which held licenses to sell tobacco (652 total establishments). Information on the amount of tobacco advertising was collected and compared to neighborhood demographics.

In this map, there is a red dot in each US Census 2000 block group in our study area. The size of the dot indicates how much advertising was observed with larger dots meaning more advertising.

Those block groups with a high proportion of residents living in poverty (over 20%) are shaded.

The Association for Nonsmokers-Minnesota (ANSR-MN) conducted this research with funding from the Robert Wood Johnson Foundation (PI: Rachel Widome, PhD) and the Minnesota Department of Health Office of Tobacco Prevention and Control.

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**Ramsey
Tobacco
Coalition**

