

Sent: Thursday, November 20, 2008 9:08 AM

Subject: Live Smoke Free e-news

Live Smoke Free e-News

www.mnsmokefreehousing.org

Smoke-Free Multi-Housing

Fall 2008

In This Issue...

[Free Signs!](#)
[National Smoke-Free Housing News](#)
[Rent411 Lists Smoke-Free Buildings](#)
[Smoke-Free Housing Directory](#)
[New Signs Available!](#)
[Award Nomination](#)
[The MN Thunder and Smoke-Free Housing](#)
[7 Smoke-Free Buildings in One Day](#)
[Options for Low-Income Renters](#)



Live Smoke Free educates tenants, landlords, and other interested groups about the benefits of smoke-free multi-housing.

Dear Carissa,

Thank you for your interest in smoke-free housing! If you would like more information on smoke-free housing, or if you have any questions, the Live Smoke Free staff would be happy to help.

Rent411 Highlights Smoke-Free Buildings

Rent411 Magazine wants to get the word out about Twin Cities' smoke-free apartments!

This fall, Live Smoke Free worked with the staff at [Rent411](#) to find a way to connect tenants who want to live in a smoke-free building with landlords who manage smoke-free buildings.

Rent411 offers a paper magazine and web site for people looking for apartments in the Twin Cities area. Their mission is to "Provide renters with the easiest, quickest and most comprehensive way to choose and move to their next home."

Here's how Rent411 will help tenants and landlords:

- [Landlords who have a smoke-free building](#) can contact Rent411 and ask for a "Smoke-Free Building" banner to be put on their ad. While banners are normally about \$100, **Rent411 is offering "Smoke-Free Building" banners for FREE.**
- [Tenants who are looking for smoke-free buildings](#) can simply pick up a copy of Rent411 magazine and look for ads with a "Smoke-Free Building" banner. This will allow tenants a quick and easy way to look for a smoke-free building.

Rent411 magazine is available for free at many newsstands around the Twin Cities. Rent411 is also looking into effective ways for tenants to search for smoke-free buildings on the Rent411 web site.

There are very few apartment search services in Minnesota and around the country that offer such a great way to list smoke-free housing.

Live Smoke Free would like to thank and congratulate Rent411 for helping to protect the health of tenants in the Twin Cities!

**Smoke-Free Multi-Housing:
Healthier Buildings,
Happier Tenants,
A Smart Investment.**

Free Signs!

Landlords and managers of smoke-free buildings can receive free signs for their buildings.

All signs have a similar message, "For the health of our residents and guests, this building is 100% smoke free."

- Window/glass door clings available in English only, English/Hmong, and English/Spanish
- Metal plaques for common areas and unit doors
- 12"x18" metal signs to be mounted outdoors
- Lawn signs with a place to write your phone number
- Magnet shopping lists to place in units as new tenants move in

To receive materials, visit our web site or call us at 651-646-3005.



National News

[No-Smoking Housing Catches on in Dallas-Fort Worth](#)

[Clearing the Air on Smoke-Free](#)

Online Directory Takes Smoke-Free Housing to the Next Frontier



Since January, Live Smoke Free has been working with Minnesota-based [Frontier Web Development](#) to create an easy way for tenants and landlords to use our smoke-free housing directory.

Live Smoke Free's directory now operates in a similar fashion to other apartment-search web sites:

- Tenants can search for smoke-free buildings using specific criteria like location and desired amenities.
- Landlords can create and maintain their own account to highlight their smoke-free buildings. The new directory will be a great asset for connecting tenants to smoke-free buildings.

To view the directory, visit us at www.mnsmokefreehousing.org. If you have questions about the directory, please contact Carissa at 651-646-3005 or crd@ansrmn.org.

New Signs Available for Smoke-Free Buildings!

We have developed lawn signs for buildings that adopt a smoke-free policy! The signs say "Smoke-Free Apartments Now Renting!" and have a place to write your building's phone number. You can order signs for your building to be shipped with or without metal stands.



Like all of our signs and materials (see the side article "Free Signs!"), the lawn signs are offered to smoke-free buildings for free. All we request in return for the signs is a copy of your building's smoke-free policy.

If you are interested in ordering any of our signs, please fill out our [order form](#) and mail or fax it to Carissa.

Live Smoke Free Nominated for Housing Industry Award

Every year, the Minnesota Multi-Housing Association holds an award ceremony to recognize those in the multi-housing industry "who have made significant contributions to multi-housing marketing and management through exemplary achievements."

This year, the Steven Scott Management Company nominated Live Smoke Free for an award for Outstanding Vendor, Product, or Service Innovation. Although Live Smoke Free didn't win the award, we felt very honored to be nominated and had a great time at the award ceremony.



[Buildings](#)

[Mom Challenges Apartment](#)
[Smoking Rules](#)

We look forward to continuing to serve the multi-housing industry!



The Thunder Make an Appearance for Smoke-Free Housing

To honor the sports theme of the MN Multi-Housing Association's annual Product Show, Live Smoke Free invited [Minnesota Thunder](#) soccer players Melvin Tarley and Brian Kallman to join the fun! Tarley and Kallman signed autographs and posed for pictures with people who stopped by the Live Smoke Free booth. For many years, the Minnesota Thunder has been a stellar supporter of smoke-free lifestyles. Live Smoke Free was proud to be the only organization at the Product Show to have pro athletes join them at their booth!

Smoke-Free September: 7 Buildings go Smoke Free on the Same Day

September was a busy month for smoke-free buildings in Minnesota. On September 1, 2008 seven buildings implemented a smoke-free policy. Live Smoke Free was proud to assist five buildings in the Twin Cities that adopted smoke-free policies. Thanks to our partners around the state, we also learned of two buildings in Greater Minnesota that adopted smoke-free policies.

- Copperfield Hill in Robbinsdale
- Lowertown Lofts in St. Paul
- Oakwoods East in Eagan
- 906 West 42nd Street in Minneapolis
- Mar-Don Apartments in Crystal
- Park Manor in Breckenridge
- Maceman Apartments in Winona

Congratulations to all of these buildings for adopting smoke-free policies to protect the health of their residents!

Smoke-Free Options for Low-Income Renters

Minnesota has become one of the nationwide leaders in smoke-free buildings owned by public housing authorities. Currently, there are 18 public housing authorities in Minnesota that have at least one smoke-free building available to residents. If you would like more information on which housing authorities in Minnesota that have smoke-free policies, please contact our office.

Minnesota also has several options for renters who are in need of supportive or transitional housing. In the Twin Cities area, the [Perspectives Family Center](#), the [Ain Dah Yung Center](#), and [Incarnation](#)

[House](#) offer smoke-free buildings for those in need.

While attending a homelessness conference, Live Smoke Free learned that the Becker County EDA and [Mahube Community Council](#) will open a new smoke-free property in December 2008. The West River Townhomes will be located in Detroit Lakes and are designed to assist families in crisis situations.

Carissa Duke and Brittany McFadden
crd@ansrmn.org and bhm@ansrmn.org

2395 University Avenue West, Suite 310
St. Paul, MN 55114
651-646-3005
www.mnsmokefreehousing.org

Live Smoke Free is currently funded to work in the Twin Cities metro area. All items in this newsletter that refer to areas around the country and outside of the Twin Cities are presented as news for your information.

Do You Know of a Smoke-Free Building?

If you are aware of a multi-unit building that has a smoke-free policy, please let us know! Buildings may be able to receive free signs, free materials, and free advertising on our web site. Forward the link below to the owner or manager of the building and ask them to click on "My Landlord Account" to list their building on our directory.

http://www.mnsmokefreehousing.org/landlords/landlord_index.html

[Forward email](#)

Email Marketing by

 [SafeUnsubscribe®](#)

