

# Landlord's Log

**Smoke-free Housing: Healthier Buildings, Happier Residents, A Smart Investment**

1500+ Smoke-Free MN Apartment Buildings and Counting!  
2015

January

## Live Smoke Free



[www.mnsmokefreehousing.org](http://www.mnsmokefreehousing.org)

### The Association for Nonsmokers-MN

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651-646-3005  
[info@mnsmokefreehousing.org](mailto:info@mnsmokefreehousing.org)

#### Director:

**Kara Skahen**

#### Coordinators:

**Laura Lebron**- Dakota Co.

**Rose Hauge**- Hennepin  
Co.

**Jackie Siewert** - Carver,  
Wright, and Scott Counties  
and Minneapolis

**Jack O. Ayim**- Ramsey  
Co.

## Greetings!

Thank you for your interest in smoke-free housing. If you would like more information or have questions about how to adopt, implement, or promote a smoke-free policy, the Live Smoke Free team would be happy to help.

Healthy Regards,

*Live Smoke Free Staff*

## You're Invited

There's a lot of great FREE events planned just for you!

### Lunch 'n Learn Workshop

**When:** February 12, 12 p.m.-1:30 p.m.

**Where:** Scott County Government Center, 200 4th Ave W, Shakopee, MN 55379

**Who:** Join Live Smoke Free and an attorney from the Public Health Law Center for a FREE lunch and learn about the steps to go smoke-free and emerging topics including e-cigarettes, medical marijuana, and incense.

**RSVP:** **Jackie Siewert** or call 651-646-3005x 325

### Lunch 'n Learn Workshop

**When:** February 18, 12 p.m.-1:30 p.m.

**Where:** EOC Conference Room at the Carver County Government Center Courts Building, 604 E 4th St,

## Smoke-Free Housing Headlines

Smoke-Free Policies Protect Minnesotans

HUD Encourages Smoke-Free Housing

The Lingering Danger of Thirdhand Smoke

We're Social!  
Connect with us:



List your smoke-free building on our FREE statewide directory!



Renters *want* smoke-free living; our directory gets more than 1,500 unique hits a month!

New and Improved

Chaska, MN 55318

**Who:** Join Live Smoke Free and an attorney from the Public Health Law Center for a FREE lunch and learn about the steps to go smoke-free and emerging topics including e-cigarettes, medical marijuana, and incense.

**RSVP:** [Jackie Siewert](#) or call 651-646-3005x 325

### Smoke-Free Senior Housing Webinar

**When:** February 25, 12 p.m.-1 p.m.

**Where:** From the comfort of your own desk.

**Who:** Join Live Smoke Free and an attorney from the Public Health Law Center for a discussion about adopting smoke-free policies in senior housing.

**RSVP:** [Rose Hauge](#) or call 651-646-3005x 327

### MHA's Working Together Conference

**When:** April 22-23, 9am-4pm on both days

**Where:** Earle Brown Heritage Center, 6155 Earle Brown Dr, Brooklyn Center, MN 55430

**Who:** Visit our table at [MHA's Working Together Conference!](#)

Can't make it to one of these events? Watch our [website](#) for future conferences, seminars, and webinar opportunities.

## Spotlight On: Lloyd Management

Kudos to Lloyd Management who has been transitioning many of their buildings to smoke free! Read a few of the news articles that covered some of their buildings that went smoke-free January 1.

### Rental Sites Go Smoke-Free

[Rice County Townhome Complex to Go Smoke-Free](#)

## A Tip for Your Toolbox: Promotion

Renters are looking for smoke-free housing. Help them find you with these tips:

- **It's an amenity:** list your status on your website, in your rental listings, and other advertising.

We have been updating the look, facts and resources on our [website](#) and [modules](#). In addition to the changes we already made, we will be making more, including creating a new section about smoke-free policies in [Common Interest Communities](#) (condos, town homes and co-ops). See the changes we have already made and stay tuned for more!

*This project is funded by a Tobacco-Free Communities grant from the Minnesota Department of Health.*

- **Be social:** broadcast your smoke-free status on Facebook, Twitter, and other media channels.
- **Post signs:** signs help with policy enforcement and advertises your policy to would-be renters.
- **Display a banner:** nearly 40 percent of renters drive by an apartment before scheduling an appointment. Smoke-free buildings in the Twin Cities can borrow a [smoke-free banner](#) from us for a month.

Learn more about smoke-free [policy promotion](#).  
Order your free smoke-free [building signage](#).



## FREE Signs!

Smoke-free buildings in Minnesota can receive FREE signs!

Signage greatly helps with policy implementation, promotion and compliance. We have [door plaques](#), [metal signs](#), [lawn signs](#) and [banners](#). We also have window clings in [English](#), [Spanish](#) and [Hmong](#).  
**\*Stay tuned for new, outdoor metal signs featuring e-cigarette language!**

Access our order form [here](#)

*\*A copy of the smoke-free policy language is required for free signs and/or to list on our directory. Buildings requesting signage must be located in Minnesota and have a minimum of 100% smoke-free indoor policy. Live Smoke Free reserves the right to limit an order based upon quantities of materials available.*