



ASSOCIATION FOR NONSMOKERS-MINNESOTA (ANSR) TECHNICAL ASSISTANCE

ABOUT US AND OUR MINNESOTA TECHNICAL ASSISTANCE

The Association for Nonsmokers-Minnesota (ANSR) is a nonprofit organization located in St. Paul, Minnesota. Our core commitments are to protect young Minnesotans from a lifetime of addiction; to ensure that all Minnesotans can breathe clean, smoke-free air everywhere; and reduce health inequities and other disparities in relation to commercial tobacco, nicotine and other drugs.

ANSR provides technical assistance (TA) to grantees in Minnesota working on projects through the Minnesota Department of Health's Commercial Tobacco-Free Communities, Statewide Health Improvement Partnership, and Youth E-cigarette Prevention and Cessation Initiative grants. ANSR provides TA and training to grantees for commercial tobacco-specific policy areas and general skills development by:

- Individual consultation via in-person, phone, email, or video conversations;
- Group trainings via conference calls, webinars, workshops, lunch-and-learns, or presentations; and
- Providing materials and other resources for commercial tobacco-specific areas, general policy development or skills development

STRATEGY EXPERTISE

- Commercial tobacco- and smoke-free policies
- Commercial tobacco control
- Smoke-free housing
- Commercial tobacco-free campuses
- Point-of-sale/retail environment
- Commercial tobacco-free or smoke-free outdoor spaces (parks and recreation, transit stops, healthcare sites, etc.)

POPULATION EXPERTISE

- Urban, suburban, and rural populations
- Black, African American, Hispanic/Latino, Asian, and Indigenous populations
- 2SLGBTQ+ populations
- Youth and young adults
- Adults over 60
- Persons with mental illness or experiencing substance misuse

FOR people doing the work **BY people doing the work.**

FOUNDATIONAL SKILLS EXPERTISE

COMMUNITY ENGAGEMENT

- Advocacy and community mobilization
- Coalition building and sustaining
- Partnership and leadership development
- Identifying and developing key relationships
- Asset and power mapping
- Leading and facilitating effective meetings
- Building teams

UNDERSTANDING POLICY, SYSTEMS & ENVIRONMENTAL CHANGE (PSE)

- General PSE knowledge and skills
- Policy development and analysis
- Policy implementation guidance

ASSESSMENT, PLANNING & EVALUATION

- Assessment or survey development
- Strategic planning
- Evaluation planning
- Continuous program improvement (quality improvement)

COMMUNICATIONS

- Communications tools and planning
- Earned and paid media campaigns
- Factsheet and material development
- Branding
- Effective messaging
- Identifying and using success stories

HOW TO GET IN TOUCH WITH US

To learn more about receiving technical assistance and training from ANSR:



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