

BUILD YOUR TOBACCO PRODUCT TOOLKIT

Creating a commercial tobacco product toolkit is a great way to educate the community about the types of tobacco products available in your community and how the products target youth. Use this guide to determine which products to include in your toolkit. We recommend not using these products for youth education because showing these products might encourage youth to try them. Please store the products in a sealed bin or container because the products have strong odors. We recommend purchasing products from your local retailers to be more effective in educating the community about the products available in their neighborhoods. However, it may be easier to order some of the products online. Please email Esha Seth at esha@ansrmn.org with questions.

Common Products



Cigarettes

\$7-\$10

Brands: Newport, Marlboro, Camel, American Spirit



Little Cigars/Cigarillos

\$0.89-\$3

Brands: Swisher Sweets, Black & Mild



Chew Tobacco

\$8-10

Brands: Grizzly, Copanhagen, Skoal

Electronic Nicotine Delivery Systems



Disposable Systems

\$10-\$75

Brands: Loon, Elfbar, Hyde, Esco



Refillable Systems

\$30-\$200

Brands: Smok, Vapresso



Vape Juice

\$10-\$20

Various brands and fruit and candy flavors.

Synthetic Nicotine



Nicotine Pouches

\$10-\$25

Brands: Zyn, Rogue, Lucy, On!



Nicotine Lozenges

\$15-\$35

Brands: Rogue, Velo, Lucy



Nicotine Gum

\$15-\$35

Brands: Rogue, Lucy